



In order to grow our healthy and vibrant association for the benefit of Career Development Practitioners, service providers, the profession, the public, and the economy the Career Development Association of Alberta (CDAA) is pleased to offer membership options for both individuals and organizations to remain current and connected to the career development field in Alberta.

The Career Development Association of Alberta (CDAA) has a current membership of close to 300 Career Development Practitioners. As the “go to” association for all things career development in Alberta the CDAA has, in addition to its regular membership categories, created a **Group Membership** and an **Organizational Membership** category.

The Group Membership category is a way for individual members to save money on their annual membership by connecting with colleagues. The Organizational Membership category is a way for organizations to keep current with what is happening in the field and the association, to save money on CDAA professional development / conference registration fees for their staff, and to promote their organization.

<b>GROUP MEMBERSHIP</b>	<b>ORGANIZATIONAL MEMBERSHIP</b>
<b>BENEFITS OF MEMBERSHIP</b>	
<p>A Group Membership allows individuals to take advantage of all the benefits of an Individual or Certified Membership in addition to the following group discounts:</p> <ul style="list-style-type: none"> <li>• groups of 5 – 9 Individual or Certified Members will each receive an annual membership discount of 10% (CDAA membership only)</li> <li>• groups of 10 or more Individual or Certified Members will each receive an annual membership discount of 15% (CDAA membership only)</li> </ul> <p>*Group Members can be new or renewing members and do not have to be members of the same organization. Each member of the group retains an individual membership.</p> <p>Individual members receive the following benefits:</p> <ul style="list-style-type: none"> <li>• access to <i>Career Momentum</i>, the CDAA Community Connector, and the Members Only section of the website</li> <li>• <b>free</b> promotion of services in the CDAA Career and Employment Services Directory</li> </ul>	<p>An Organizational Membership allows organizations to benefit from the following, while ensuring they remain current, connected, and committed to the field, their employees / contractors, and the public:</p> <ul style="list-style-type: none"> <li>• access to <i>Career Momentum</i>, the CDAA Community Connector, and the Members Only section of the website</li> <li>• job posting advertisements, <b>free of charge</b>, on the CDAA website</li> <li>• <b>free</b> promotion of the organization’s services in the CDAA Career and Employment Services Directory</li> <li>• CDAA PD event / conference <b>discounts of 10% off</b> the non-member rate for up to 9 staff members</li> <li>• CDAA PD event / conference <b>discounts of 15% off</b> the non-member rate for 10 – 20 staff members</li> <li>• one <b>free</b> advertising opportunity / year in <i>Career Momentum</i> (\$350.00 + GST value) plus an additional <b>15% discount</b> off the promotion of events / workshops / conferences / practitioner resources on the CDAA website and to the CDAA</li> </ul>

<ul style="list-style-type: none"> <li>• significant CDAA professional development event / conference <b>discounts of up to 50%</b></li> <li>• discounted advertising opportunities of <b>15% off</b> the promotion of events / workshops / conference / practitioner resources on the CDAA website and to the CDAA membership via email – reciprocal advertising or promotion arrangements are available (see the CDAA Advertising and Promotion Policy)</li> <li>• ability to purchase group Professional Liability and General Commercial Liability Insurance through AON Insurance</li> <li>• ability to purchase discounted Home and Auto Insurance through Drayden Insurance</li> <li>• access to discounts for various products and services as well as discounts to other professional development events and conferences</li> <li>• an opportunity to be nominated for “Lifetime Membership”, “Career Development Practitioner of the Year”, or “Volunteer of the Year”</li> </ul>	<p>membership via email – reciprocal advertising or promotion arrangements are available (see the CDAA Advertising and Promotion Policy)</p> <ul style="list-style-type: none"> <li>• Community Affiliate pricing (a 10% discount) on the purchase of up to, but not including, 1,000 Employment Readiness Scale Codes</li> <li>• opportunity to be nominated for "Organization of the Year"</li> </ul> <p>*Member organizations will have their logo posted on a feature page of the CDAA website and will receive a membership certificate that can be displayed in their office. The point of contact for each Organizational Membership will be listed in the directory accessible through the Members Only section of the website.</p>
<b>MEMBERSHIP FEES</b>	
<p>Annual Individual Membership fee: \$137.81 + GST (less 10% / Individual Membership for groups of 5 – 9 Individual or Certified Members or 15% / Individual Membership for groups of 10 or more Individual or Certified Members).</p> <p><a href="http://www.careerdevelopment.ab.ca/join">http://www.careerdevelopment.ab.ca/join</a></p>	<p>Annual Organizational Membership fee: \$367.50 + GST</p> <p><a href="http://www.careerdevelopment.ab.ca/joinonline">http://www.careerdevelopment.ab.ca/joinonline</a></p>
<b>MEMBERSHIP CRITERIA</b>	
<p>An individual or Certified Membership is available to <u>individuals</u> with an interest in, or working in, the field of career development.</p>	<p>An Organizational Membership is available to <u>organizations</u> of up to 100 employees / contractors or, for larger organizations (such as the Government of Alberta), site locations of up to 100 employees / contractors.</p>

All members of the Career Development Association of Alberta will be kept up to date with the latest CDAA news and benefit from CDAA’s involvement with the Canadian Council for Career Development (CCCD) through regular communication and updates. Being connected to the CDAA also opens up doors for participation and involvement in career development projects and initiatives. Please consider joining us and demonstrating your commitment to your profession and to the field of career development.