

Autumn

2019

# Career Momentum

Career Crafting and Human Resources



Message from CDAA Chair

Career Development Update

Career Currents

Career or Job Crafting with ALIS

Career Crafting – Career Practitioners & Human Resource Professionals

Career Crafting – Enriching Your Career through International Research

Career Practitioner Profile: Director Javier Vinsome

New Members / CCDPs

## Message from CDAA Board Chair

by Judy Stolk-Ingram  
Chair, Board of Directors, Career Development Association of Alberta

### Cheers! Saluting those involved in Career Crafting and Human Resources

Autumn...the year's last, loveliest smile. Autumn brings sweet memories of hot chocolate or café lattes, pumpkin pie and warm fires. It is also a busy time of year as we plan for the rest of the year and the beginning of the next. Career professionals return to assisting individuals with re-inventing themselves by taking stock of their work experience, knowledge and skills. Career crafting is not a new idea, but it is necessary in today's changing world....

[read more](#)



## Career Development Update

by Paula Wischoff Yerama, CCDP  
Executive Director, Career Development Association of Alberta

### Autumn's Harvest

With school back in session, activities and lessons starting back up, and garden harvest in full swing it can be an overwhelming and exhausting time of year. Your Board of Directors and contractors are back at it too after a bit of quiet time over the summer. Contracts and budgets are being reviewed, events are being planned, and Career Development Professional Competency Framework consultations will soon be underway...

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## CAREER CURRENTS

Compiled by Tracey Campbell, CDAA Marketing & Communications Committee

### Tools and Resources:

- *The Master Coach* draws on Gregg Thompson's wealth of experience and is advertised as a top choice for numerous Fortune 100 companies.
- *The Way: To New Employment in 6 Stages* assists readers to define a desired destination, create a master plan action plan, craft a high-impact marketing portfolio, work smart and excel in the interview process and increase one's odds of securing the new career opportunity.
- *Starting an Etsy Business for Dummies* is the all-in-one resource for building your own successful business (photography and sales writing, SEO, homepage navigation).



### Interesting Articles:

- *Women are making inroads in the trades but still have a way to go* - CBC
- *Are You Pursuing Your Vision of Career Services – or Someone Else's?* – Harvard Business Review
- *Belonging in the Workplace: A New Approach to Diversity and Inclusivity* – Forbes

### Research this Quarter

- *Tuition Fees for Degree Program – 2019/2020* – Statistics Canada
- *Linking Indigenous Communities with Regional Development* – OECD
- *Economic Futures: The Next Digital Economy* – Policy Horizons Canada

### Recommended Online Opportunities

- *The Power to Think Ahead in a Reckless Age* – TedTalks, Bina Venkataraman
- *Pivot* – Jenny Blake (podcast)
- *10 In-Demand Technology Jobs in 2019* – Traversy Media (video)

[read more](#)

## Feature Articles

### Career or Job Crafting with ALIS

Government of Alberta

Career planning is a series of choices made throughout a person's life. Often, changes associated with career decisions are exciting – starting post-secondary education, landing that first job after school, getting a well-deserved promotion. With the highs, though, sometimes come the lower points. When a client comes to you because they feel unmotivated or unfulfilled in their job, looking for a new job does not have to be the first course of action....

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### Career Crafting – Career Practitioners & Human Resource Professionals

by Tracey Campbell, CDAA Marketing & Communications Committee

Career Crafting was described in 2015 by Cathy Campbell and Peggy Dutton as a series of strategies that recognize that change is constant; we cannot control the future; and emphasizes the uniqueness of individuals' career journeys. Career and employment professionals choosing to emphasize the need for practicing, doing over, mastering, and creating as individuals explore job and career opportunities...

[read more](#)



## Career Crafting – Enriching Your Career through International Research

CDAA Marketing & Communications Team

The Career Development Association of Alberta was honoured to host Farhana Laffernis, University of Sydney Career Advisor and Researcher. Farhana was awarded a Winston Churchill Memorial Trust Fellowship to research Indigenous, post-secondary career development best practices....



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## Career Practitioner Profile

Written and Compiled by Huong Vo, CCS, CAPM

### Javier Vinsome - CDAA Director

Meet Javier Vinsome, a Career Development and Diversity professional working in Calgary, Alberta. Javier currently works as a Diversity and Career Advisor for the Chartered Professional Accountants (CPA) Alberta, offering career advice, job search, and networking resources to international professionals and also working closely with immigrant-serving associations to present career-related topics to new Canadians.



[read more](#)

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## - New Members / New CCDPs -

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### New Individual Members (since June 7, 2019)

Debra Stewart – Calgary Chapter  
Marijana Tousignant – Calgary Chapter  
Tanis Kempe – Southern Alberta Chapter  
Jane Hawkins – Calgary Chapter  
Charlotte Lynn – Calgary Chapter  
Nilam Poudyal – Edmonton Chapter  
Snigdha Madhuri – Edmonton Chapter

### New CCDP's (since June 7, 2019)

Mykhaylo Bodnar – Edmonton Chapter  
Rhea Banagudos – Edmonton Chapter  
Sharmin Surani – Calgary Chapter  
Theresa Weller – Calgary Chapter  
Bernice Shukairat – Calgary Chapter

**CONGRATULATIONS!!**

**WELCOME!!**

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*- Have a colourful autumn! -*

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## Current. Connected. Career Momentum.

CDAA Marketing & Communications Committee

*Career Momentum* has been keeping CDAA members current and connected for many years thanks to member and guest writer contributions. Do you have a best practice, resource, or tool you would like to share? Does your organization offer a program or service that you would like to highlight? Do you know someone outside of the CDAA who could add value to *Career Momentum*? Articles and advertisements are always welcome.

[Career Momentum info sheet and schedule](#)



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